A compelling new force in the coin-phonograph industry
Now! Seeburg 2-Band Audio

You’ve Seeburg 3-Band Audio

Only the company that made the original LP Console could make it better

LP Console 480

Presenting the new Seeburg
Award Panel to the far right of the LP album cover. A few seconds later, the display light calls his attention to the special light alphabet Mechanism."

Never before did the Impulsive nature of the coin-flipper pattern be so apparent. Here's how the spottightened alphabet award works:

Design to increase location income

Impulsion is Steuburg's New
Spotlighted Album Award

LP CONSOLE/480

The traversing light will stop and hold behind one of the LP albums. A yellow chime denotes the stopping of this light. The light will hold for approximately 40 seconds and during this time the patron may play this album for one-half the price—25¢. A fifty cent value for only a quarter.

IMPRESSION—the impelling lure of "special value" comes to the LP Console/480 with Seeburg's new Spotlighted Album Award.